



FULL TIME GRAPHIC DESIGNER INTERNSHIP

About the company

BellePaga is a Belgian brand of natural, comfortable and stylish alpaca wool clothing and accessories for men, women and home. It's a new brand that finds the perfect balance between comfort, warmth and elegance, with a modern and clean style that is a soft mix between natural and urban.

BellePaga stands out because we use alpaca wool: alpaca wool, also called the wool of the gods, has exceptional virtues that are not well known on our continent, and yet are very precious for the most sensitive and cold among us. Each year, BellePaga achieves a growth of 50%. Our current objective is to make the virtues of alpaca wool better known.

Description of the mission

You are in charge of :

- Design and layout of web and print communication materials. The development of content for the visual identity, illustration and audiovisual will enrich the proposed information tools.
- Creation and realization of visual communication supports based on the graphic charter: print, web, ... (graphics, drawings, illustrations, pictograms, gifs, ...)
- Event promotion: invitations/posters/banners/signage/videos, ...
- Generic information: newsletters, brochures, flyers, notes, ...
- Update of the paper and digital stationery (envelopes, letterhead, business cards...)
- Research and logo proposals around the strengthening of the visual identity
- Creation of newsletters (Mailchimp)
- Shooting during events (photos, videos)
- Participation in team meetings

Required skills

- Type Bachelor's degree in graphic design / illustration, computer graphics or relevant experience in the field
- Creative, artistic and innovative (illustration, video, ...)
- Be autonomous, proactive and positive
- Mastery of office software (word processing, spreadsheet, presentation...)
- Mastery of design and animation software (Adobe suite and resource programs (Photos Bridge, Pixresizer, Mailchimp, Canva, ...))
- Mastery of web tools (content management, flow management...)
- Knowledge of Html & CSS code, use of PHP tools, CMS, FTP server is a plus

Contact

Do not hesitate to send your CV and a short note of motivation to the attention of Guillaume Stocq at : jobs@bellepaga.com

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