

Graphic Designer

Dataiku is currently seeking a talented graphic designer to join our dynamic team. We are looking for an individual with extensive expertise in the latest design software, proficient in handling all aspects of the design process, from initial concept to the final deliverable. A meticulous attention to detail is crucial, as the candidate will be responsible for producing designs across various mediums, primarily focusing on print design while occasionally working on web projects.

As a graphic designer at Dataiku, you will collaborate closely with multiple teams throughout the company. Your role will involve translating written or verbal concepts into visually appealing designs that effectively communicate our ideas and values.

To excel in this position, you should possess a proactive and self-motivated attitude. We value versatility and the ability to generate innovative ideas while maintaining a strong emphasis on precision and quality.

Core Responsibilities

- Participate and contribute to the brand visual identity elaboration : bring and suggest ideas and proposals
- Maintain and ensure the brand visual identity consistency through the Dataiku Guidelines
- Produce multiple graphic assets respecting the brand visual identity and brief needs
- Create print assets as brochures, booths, kakemonos, goodies...
- Help to support web projects such as banners, landing pages, icons...
- Follow-up requests from stakeholders: requests' monitoring, brief qualification, Workload estimation, prioritization, ownership definition, planning and deadline monitoring, etc.
- Monitor graphic design and brand design trends
- Share creative ideas and references with the rest of the team

Required previous experience

- 3 years+ Brand Design/Graphic Design experience (in a company design department or an agency)
- Previous job in a Tech company is a +

Required skills

- Strong Art and Graphic Design culture
- Interest in Generative AI tools (like Midjourney) is a strong +
- A strong portfolio of print design work, web projects are a +

- Proficiency in design softwares (Photoshop, Illustrator, and InDesign)
- Ability to work on Figma
- A perfect understanding of color calibration and technical printing standards
- Understanding of marketing, corporate identity and multimedia design
- Ability to manage multiple design projects at the same time
- Design thinking approach and problem solver spirit
- Listening/empathy soft skills
- Absence of ego
- Ability to give and collect feedback in a frank, constructive and caring manner
- Good communication skills in French and English
- Basic knowledge in motion design is a +